

Community Engagement Work Group Meeting 1

Orange County Department on Aging
2012-2017 Master Aging Plan



Welcome!

Introductions

- Name
- Organization, Affiliation, or Interest

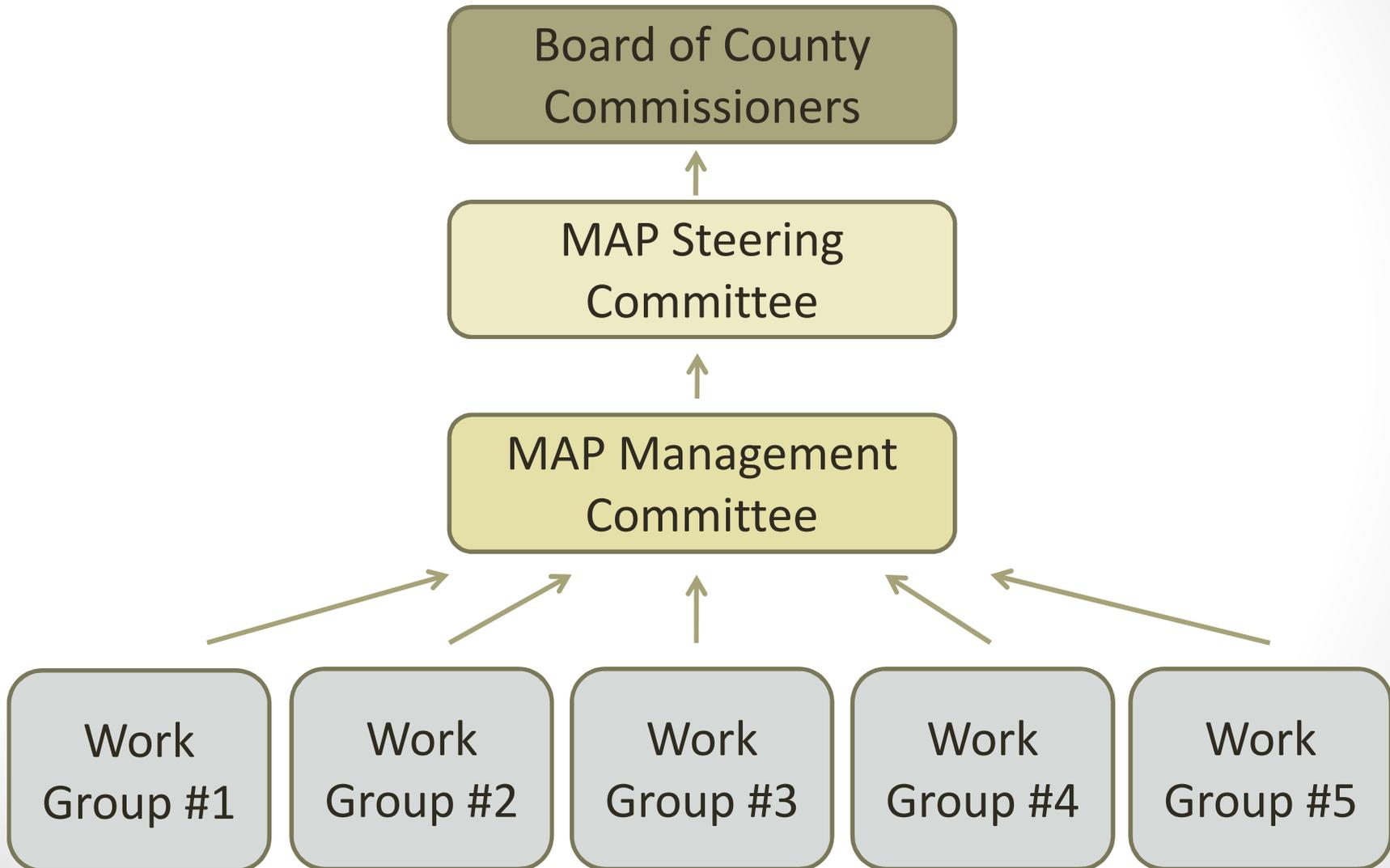
Aging Context

- Every day for the next nineteen years approximately 10,000 Americans will celebrate their 65th birthday.
- Currently in Orange County, 21% of the population is 55 and over, which is the same proportion of the population as individuals under the age of 18.
- There has been a 56% increase in the number of older adults 55 and over in just the last 10 years.

What is the Master Aging Plan (MAP)?

- Strategic planning process conducted every 5 years
- Outlines anticipated need for county government services due to an aging population
- Community-oriented and collaborative
- Approved by the Board of County Commissioners
- Funding allocated according to outlined goals and objectives
- Orange County was the first NC county to create a MAP

MAP Participant Structure



Information Sources for MAP

- **Community Assessment – Summer 2011**

- Surveys
- Focus Groups
- Government Readiness

- **Community Meetings**

- Community Kick-off
- Community feedback on draft plan

- **Work Groups**



Community Input Themes:

- (1) Adults in Orange County value aging in place and expect to age in their own homes.
- (2) “There is Chapel Hill, and then there is Orange County.”
- (3) Communities provide a valuable support system for those aging in place.
- (4) Information sharing about resources to support people as they age is important.

Community Kickoff Results

Issue	Votes	Weighted Score
1. Health and Wellness	50	212
2. Housing	42	147
3. Navigation and Transportation	47	145
4. Information Sharing	42	135
5. Financial and Economic Security	36	92
6. Aging in Place Supports	27	92
7. Community Engagement	33	80
8. Safety and Security	18	56
9. Long-Term Care and End of Life	17	48
10. Food and Nutrition	20	43
11. Public Education	13	36
12. Mental Health	9	28
13. Physician Education	7	10

Workgroup Structure

Five Workgroups:

1. Health and Wellness

Mental Health

Physician Education

2. Housing Options

Long-Term Care

3. Navigation and Transportation

4. Aging in Place Supports

Food and Nutrition

Safety and Security

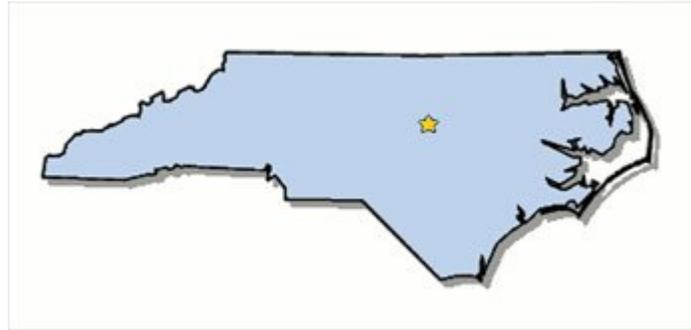
5. Community Engagement and Information Access

Public Education

Five Cross-Cutting Issues:

1. Affordability and Economic concerns
2. Geographic equity
3. Attention to under-represented groups
4. Workforce preparation
5. Information dissemination

State Goals



- Goal 1: Empower older adults, their families, and other consumers to make informed decisions and to easily access existing health and long-term care options
- Goal 2: Enable older adults to age in their place of choice with appropriate services and supports
- Goal 3: Empower older adults to enjoy optimal health status and to have a healthy lifestyle
- Goal 4: Ensure the safety and rights of older and vulnerable adults and prevent their abuse, neglect, and exploitation

State Goals, Cont.

- Goal 5: Empower older adults to engage in the community through volunteerism, lifelong learning, and civic activities
- Goal 6: Prepare North Carolina (Orange County) for an aging population
- Goal 7: Ensure an adequate direct care workforce for an aging population and opportunities for older workers
- Goal 8: Maintain good stewardship of publicly funded services

Overlapping Issues

1. Health and Wellness

Mental Health

Physician Education

2. Housing Options

Long-Term Care

3. Navigation and Transportation

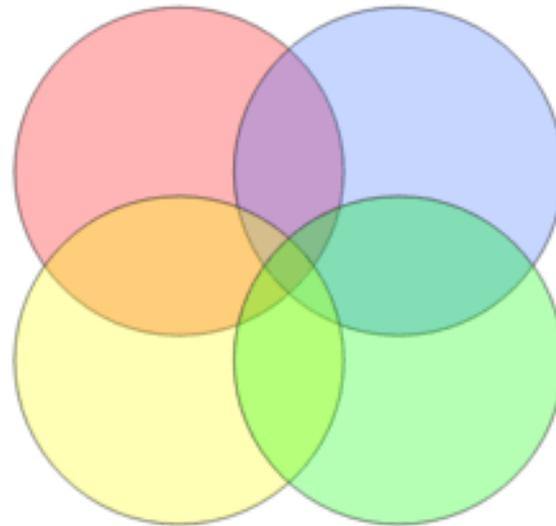
4. Aging in Place Supports

Food and Nutrition

Safety and Security

5. Community Engagement and Information Access

Public Education



Work Group Process: Meetings 1 and 2

- **Meeting 1: “Where We’ve Been and Where We’re Going”**
 - Review of MAP Process
 - Overview of work group process
 - Identify important work group subtopics and split into subgroups as needed
 - **Homework:** Research questions: what services exist or are possible? Does it exist in Orange County already? Note adequacy, quality, and equity. What more/different is needed?
- **Meeting 2: “Barriers and Facilitators of Success”**
 - Subgroups review what they have researched
 - Discussion of what services need protection, need to be improved, and need to be expanded
 - Group brainstorm on possible solutions for each subtopic
 - **Homework:** Identify barriers and facilitators of solution success

Meetings 3 and 4

- **Meeting 3: “Focus on Solutions”**
 - Subgroups review their research findings, select viable solutions
 - Group brainstorm on strategies for implementation
 - **Homework:** Research cost and feasibility of strategies
- **Meeting 4: “Importance and Feasibility: Drilling Down to Objectives”**
 - Review research findings
 - Prioritize objectives and strategies
 - **Homework:** What will success look like? Research indicators

Meeting 5

- **Meeting 5: “What Will Success Look Like?”**
 - Review research findings
 - Select indicators of success for each strategy identified under each objective
 - Finalize recommendations for MAP objectives, strategies and expected outcomes
 - Submit work to MAP Management Team



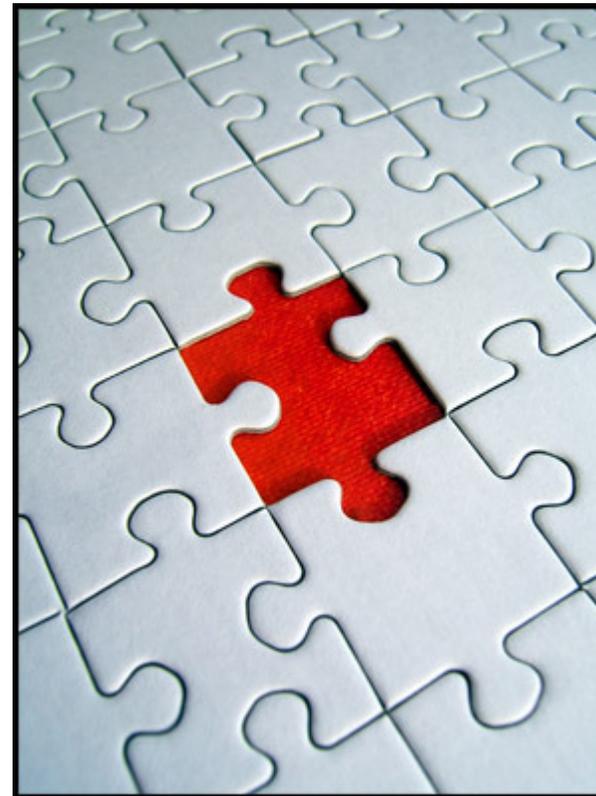
Discussion: Ground Rules

1. There are no bad ideas or solutions
2. Participate! We want to hear from everyone
3. Listen respectfully to others
4. Mind the allotted time on the agenda
5. Use plain language (limit acronyms and jargon)
6. Assume best intentions



Who is Missing?

- Looking around the room, is there anyone else who should be here?
- Can you recruit her/him?



Community Engagement Issues

- Public education
- Isolation
- Finding resources and services
- Multigenerational activities
- Technology

Current Programs and Services

See handout for a listing of programs and services for each community engagement issue.

Are any programs or services missing?

What needs to be protected or expanded?

What programs and services should be added?

Homework!



- **Please see your homework handout sheet**
 - Choose one or more Community Engagement issues
 - Research programs and services that exist or could possibly exist in Orange County
 - Record these programs and services on your handout
 - Note:
 - Adequacy – how well does it meet demand?
 - Efficiency or Duplication – is it or can it be provided elsewhere?
 - Equity – are there availability issues related to location, cost etc?

We will discuss what you find at the beginning of our next meeting!

Thank you for your participation!

Look for an email in the next several days with:

- 1) The notes from this meeting
- 2) Electronic copy of the homework assignment
- 3) Copy of PowerPoint Slides.
- 4) Asking if you need any help with resources or research.

