

ECONOMIC DEVELOPMENT ADVISORY BOARD

January 9, 2018

Siena Hotel - Il Palio Restaurante
1505 E. Franklin Street
Chapel Hill, NC

MINUTES

Members Present: Jim Kitchen, Paige Zinn, Mark O'Neal, John Anderson, D.R. Bryan, James Watts, Anthony Carey

Orange County Staff: Travis Myren, Steve Brantley, Craig Benedict, Mike Ortosky, Amanda Garner, Yvonne Scarlett, Tina Love

Others: Joe Hines, Blake Hall

Call to Order

The meeting was called to order Jim Kitchen, Chair.

Approval of Minutes

Minutes from the May 16, 2017 meeting were approved by consensus.

Old Business

- S.W.O.T. Analysis: Summary of Final Report on Economic Development Districts
 - Joe Hines and Blake Hall, Timmons Group
 - The consultants from the Timmons Group shared the presentation and report and discussed the finding with the Advisory Board and staff
 - The consultant took recommendation from the Advisory Board and staff
 - The next step is to discuss with the County Commissioners on January 23, 2018 at their annual retreat

New Business

- Proposed outline for the 2018 Orange County Economic Summit and Role of Advisory Board Members
 - Steve Brantley
 - The format for the summit was discussed and how it differs from the Chapel Hill Chamber's annual event and what it should include.
 - An Advisory Board subcommittee was suggested. The committee will include:
 - Steve Brantley, Jim Kitchen, Anthony Carey, Paige Zinn, D.R. Bryan

Adjournment

Economic Development Advisory Board – next meeting scheduled for Tuesday, March 20, 2018